

1625
Independent
People

Fundraising Pack



**WHEN IT'S A PERSON
THAT CRASHES YOU CAN'T
JUST PRESS CTRL+ALT+DEL**



Thank you!

By signing up for 1625 Independent People's 2017 #Brizzz Sleep Out, you're helping to support young people in the South West who are homeless or at risk of being, to live more independently. We can't provide these services without people like you supporting us and raising funds – thank you!

About us...

1625 Independent People help 16-25 year olds who are homeless or at risk of homelessness through providing essential local services including; supported housing, learning new skills, confidence building, education, training and jobs.

Everything you need to get started...

This Sleep Out fundraising pack has everything you'll need to help you get your fundraising started; from ideas, tips and advice to how to raise money legally and responsibly.

The sponsorship target for each person taking part in Sleep Out is £92 – this is the cost of providing essential services to a young person for two weeks.

We're here to help...

If you have any questions or just need to order some fundraising tins or t-shirts, our fundraising team is here to help on 0117 317 8800 or by emailing fundraising@1625ip.co.uk.

HELPING YOUNG PEOPLE
REBOOT THEIR LIVES



How your fundraising supports young people...

1625 Independent People (1625ip) supported 1925 young people last year. All young peoples' needs are different and we've noticed a big growth in demand over the last three years for the services we provide.

This is why every pound you raise is so important. To help you reach your £92 Sleep Out sponsorship goal, here are some ideas of how it could help a young person on their road to independent living:

£4 could pay the bus fare for a young person so that they can access our participation courses or travel to attend interviews.

£20 could enable a young person to join one of our cookery workshops. Young people learn how to make nutritious, tasty food on a budget during these workshops - and they get to eat what they make!

Most young people don't own anything, let alone their own furniture or things and this is where our IndyKits and up-cycling programmes come in.

£47 could pay for a young person's 'Indykit', which includes bedding, crockery and cutlery, toiletries, cleaning stuff, a towel and food

£150 could provide the materials and staffing for a young person to be able to attend one of our four-week up-cycling courses. Old furniture gets a second life and young people learn new skills, how to save money and it helps the environment



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Top five online fundraising tips...

Online sponsorship sites like Just Giving and Virgin Money Giving are really easy and effective ways to raise sponsorship for your event. It's quick and simple for your friends, family and colleagues to donate and below are five top tips to help you:

- 1. Upload a photo:** Uploading photos is easy and an effective way of personalising your page. A picture tells a thousand words, so update your page with new photos to keep your page looking fresh.
- 2. Show donors what their support will do:** People love to know the impact of their giving, so if you can, tell them exactly how their donation will help. What could a £10 donation provide? What would a £50 donation mean to the charity? How could a £100 donation change lives?
- 3. Tell your story:** Use your online fundraising page to tell your story. It's all about letting your supporters know why you're fundraising and what it means to you. If you're challenging yourself with an event, let people know how much effort you're putting in.
- 4. Email your contacts in groups:** It's a great idea to email your family and closest friends first, as they're most likely to support you and get the ball rolling. Having a couple of donations on the page should encourage other supporters and people also tend to match the amounts already listed on the page (and your family and close friends are more likely to get you started hopefully with some generous donations!).
- 5. Say 'thank you':** There are plenty of ways to say thanks to your supporters. Update the story on your page, send emails out to your donors, tweet a thank you and update your Facebook status. Let people know the difference their support is making.



It doesn't have to stop there...

If you want to do something in addition to your online fundraising page or instead of, here are some more ideas on how you can raise your 2017 #Brizzz Sleep Out sponsorship:

Silence is golden:

Are you a talkative soul? Get your colleagues/family to sponsor you to give your voice a well earned rest for a day and turn your silence into gold (or goldish coloured coins anyway).

Everyone loves a bake sale:

Unleash your inner Mary Berry or Paul Hollywood. Make friends and influence people with your star baking skills either at work, college or a local group and raise some valuable funds at the same time.

The sky's the limit:

Be creative! Whether it's organising a dress down day at work for Halloween, running a 'Strictly Come Dancing' work sweepstake or organising a local 'Crufts' with your dog-owning friends – there's no limit to the ways you can raise your sponsorship.

Have a dinner party

Check out our Dinner 4 Good page www.dinner4good.com/1625ip. It's the perfect chance to get your friends round, show off your cooking skills and tell everyone all about us. Or how about a BBQ, cocktail (or mocktail) making class or just a good old fashioned coffee morning!

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Keeping it legal...

Using our logo:

If you need to use our logo on any posters of materials please let us know and we can supply you with the correct 'in aid of' 1625ip logo and a letter of authorisation in-case anyone wants proof of who you are collecting sponsorship for/putting on a fundraising event for.

Health and safety:

However you're raising money please remember to keep yourself and the public safe. Carry out a risk assessment and make sure any risks you identify are minimized, and that you have all the relevant permissions for collecting in public places.

Food hygiene:

Please refer to the Food Standards Agency guidelines for food preparation and storage if you want to hold a bake sale or any other food-related fundraising activity.

Raffles and lotteries:

You will need to contact your local authority, e.g. Bristol City Council, for guidance and licensing requirements if you want to hold a raffle or lottery.

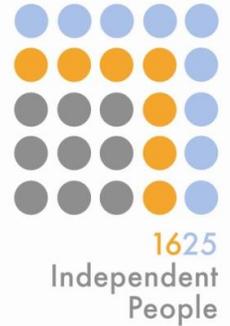
Useful websites and guidance:

It's really important to make sure that you comply with current fundraising regulations. Some useful websites include:

- www.institute-of-fundraising.org.uk/guidance/fundraising-essentials-legislation/
- www.legislation.gov.uk/ukpga/2005/19/contents (Gambling Act 2005 information).

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Thank you for signing up to our Brizzz Sleep Out event and raising funds to support local young people!

We're here to help so if you need any information, advice or support, please contact our fundraising team on 0117 317 8800 or email fundraising@1625ip.co.uk.

And don't forget to share this event around your networks – the more people taking part and raising funds, the more we can do for local young people who need help to reboot their lives.

